

Kids STUFF

Recently opened

Acorn

323 Atlantic Ave between Hoyt and Smith Sts, Boerum Hill, Brooklyn (718-522-3760). Subway: 2, 3 to Hoyt St.

This neighborhood newbie is a boon for conscientious toy-lovers. Look for fair-trade dolls, castles and train sets in addition to pretty clothes from Eliza Gran and Makie.

Brooklyn General Barber Emporium

144 Bedford Ave at North 9th St, Williamsburg, Brooklyn (718-486-3777). Subway: L to Bedford Ave.

An old-fashioned barber and chair in a crazy-decorated environment awaits kids and guys here. Once the snipping is finished, get a mouthful of candy and an eye-ful of kitschy toys.

Enchanted

1045 Madison Ave at 79th St, third floor (212-288-3383). Subway: 6 to 77th St.

Imaginations are indulged at a new store that is brimming with nature-friendly Waldorf School toys and supplies and staffed entirely by volunteers. Stock up on handicrafts and games.

Orange Blossom

180 Lincoln Pl between Seventh and Eighth Aves, Park Slope, Brooklyn (347-247-5917). Subway: B, Q to Seventh Ave; 2, 3 to Grand Army Plaza.

The placement of this small store can't be beat—the Berkeley Carroll School and Prospect Park are right around the corner. Stroller-wielding Slope parents will love the funky threads from small, local and European designers including Tea, Lucky Wang, Cakewalk and Kidscase, in sizes newborn to 6x.

Showroom 64

106 Greenwich Ave between Jane and W 12th Sts (212-206-8915). Subway: A, C, E, J, 2, 3, 9 to 14th St; L to Eighth Ave. See Recently opened, right.

Tribeca & south

Boomerang Toy

173 West Broadway between Leonard and Worth Sts (212-226-7650). Subway: A, C, E to Canal St; J, 9 to Franklin St.

This stroller-friendly joint sells crafty puppets and dolls, as well as Generation-Z staples Playmobil and Legos.

Bu and the Duck

106 Franklin St between Church St and West Broadway (212-431-9226). Subway: J, 9 to Franklin St.

The owner believes that "kids should look like kids, not Britney Spears." So the stock includes vintage-inspired designs, high-end casual clothing for babies and children up to age eight, and European imports.

Happy Baby Toys

51 Hudson St between Duane and Jay Sts (212-406-7440). Subway: 1, 2, 3, 9 to Chambers St.

Owner Michele Smith fled the corporate world to open her baby-goods outlet and community center. You can pick up Green Tea Baby onesies, sign up for a talk on prenatal yoga or attend a mom-and-baby music class.

Koh's Kids

311 Greenwich St between Chambers and Reade Sts (212-791-6915). Subway: 1, 2, 3, 9 to Chambers St.

Koh's knows cool: The small boutique sells funky, transcontinental clothing, featuring

items from Europe and the U.S., in sizes that range from newborn to ten years.

Neighborhoodies

Pier 17, South Street Seaport, Fulton St at South St (212-608-7285). Subway: A, C to Broadway-Nassau St; J, M, Z, 2, 3, 4, 5 to Fulton St (M weekdays only).

Who doesn't love a hoodie? These cozy sweat-shirts—a wardrobe staple for every liberal-arts college student—are popular with kids who crave comfort and cool gear. You can outfit your bambini in customized versions emblazoned with the name of your hood.

Shoofly

42 Hudson St between Duane and Thomas Sts (212-406-3270). Subway: 1, 2, 3, 9 to Chambers St.

Walk this way for more than 80 varieties of European shoes (from practical lace-ups to pretty Mary Janes) that make city boys and girls happy, stylish little pedestrians.

Soho

Julian and Sara

103 Mercer St between Prince and Spring Sts (212-226-1989). Subway: R, W to Prince St (W weekdays only); 6 to Spring St.

Named for the owner's two children, this small Soho store appeals to tourists as well as locals with its selection of cool European and in-house designs for infants and boys and girls up to 14 years of age.

Just for Tykes

83 Mercer St between Broome and Spring Sts (212-274-9121). Subway: R, W to Prince St (W weekdays only); 6 to Spring St.

For one-stop shopping, brave the Soho crowds and head to Mercer Street, where you can pick up trendy baby clothes, superb toys and gear. A smattering of stylish boys' clothing is also on offer.

Kid Robot

126 Prince St between Greene and Wooster Sts (212-966-6688). Subway: R, W to Prince St (W weekdays only).

Come for collectibles familiar to Mom and Dad, Gumby, G.I. Joe and Back to the Future figurines are well represented.

Les Petits Chapelais

142 Sullivan St between Houston and Prince Sts (212-505-1927). Subway: C, E to Spring St; 1, 9 to Houston St.

French transplant Dominique Simonneaux owns this tiny boutique, and her sister designs the store's private line of boys' and girls' garb, which is inspired by old-fashioned storybooks.

Lilliput

•240 Lafayette St between Prince and Spring Sts (212-965-9201). •265 Lafayette St between Prince and Spring Sts (212-965-9567). Subway: R, W to Prince St (W weekdays only); 6 to Spring St.

Pick up high-end imports from France and Italy here. The wares include baby gear, cashmere blankets and funky togs in sizes newborn to 16 years. Precious specialty shoes and pretty dresses are the top draw.

Makie

109 Thompson St between Prince and Spring Sts (212-625-3930). Subway: C, E to Spring St; R, W to Prince St (W weekdays only).

Makie's muted and earthy Japanese sensibility soothes the shopper's soul. Merino-wool sweaters and neutral-toned cotton separates are just right for the under-six set.

Lower East Side

Funky Fresh Children's Boutique

9 Clinton St between Houston and Stanton Sts (212-254-5584). Subway: F to Delancey St; J, M, Z to Delancey-Essex Sts (M weekdays only).

Superstyle reigns on the Lower East Side. Stock includes Swedish imports, Basquiat-emblazoned tees and custom-painted sweatshirts for your hipper-than-thou lad or lass.

Nolita

Calypso Bèbè and Enfant

426 Broome St between Crosby and Lafayette Sts (212-966-3234). Subway: 6 to Spring St.

Owner Christiane Cella brings pretty ruffled

RECENTLY OPENED



The west end of Greenwich Avenue is turning into Little London: Right next door to English food emporium Tea & Sympathy and down the street from chipper A Salt & Battery sits a new Brit import, Showroom 64. Sisters Holly Greenwald and Emma Norden started their children's store in London's Noho district three years ago, and now they aim to bring their brand of British humour to the West Village. The duo sells cotton-knit tees, onesies, bibs and hats, all printed with clever messages and elaborately gift-boxed. Don't miss the LONDON CALLING tee (\$30) designed by Cassette Pet, a London DJ who keeps his true identity on the down low. Footballers-in-training will get a kick out of No Added Sugar's FUTURE ENGLAND CAPTAIN tee and English design house Bob & Blossom's I LOVE FOOTBALL, CARS & FLYING KITES (both \$30). For dads who want their own cool message tees, Showroom 64 sells RESERVOIR DADS—LET'S GO TO WORK shirts (\$36) that show Harvey Keitel and friends pushing strollers. All grown-up shoppers should feel free to sneak into the store's back room, where Norden and Greenwald have installed a well-stocked wine rack—making it very clear that theirs is a tot shop with a twist. "We like anything that's funny," says Norden. "And we're very British," adds her sister. Cheers!—Julia Cosgrove
106 Greenwich Ave between 12th and 13th Sts (212-206-8915).

skirts and brightly colored wraps to babies and school-age girls. Look for a similarly dashing selection of clothing for diminutive claps.

Cath Kidston

201 Mulberry St between Kenmare and Spring Sts (212-343-0223). Subway: 6 to Spring St.

Florals dominate the sprawling downtown store that also serves as the English designer's local showroom. Visit for dresses in rose patterns and sheets in vintage cowboy prints.

Erica Tanov

204 Elizabeth St between Prince and Spring Sts (212-334-8020). Subway: R, W to Prince St (W weekdays only); 6 to Spring St.

Stop here for eclectic clothes with clean lines and a country feel. Kids' sizes run from newborn to six; moms can outfit themselves, too.

Kar'ikter

19 Prince St between Elizabeth and Mott Sts (212-274-1966). Subway: R, W to Prince St (W weekdays only); 6 to Spring St.

Parents will wax nostalgic at this Nolita boutique, where favorite European characters such as Babar and Tintin appear on clothing, toys and luggage.

Pipsqueak

248 Mott St between Houston and Prince Sts (212-226-8824). Subway: B, D, F, V to Broadway-Lafayette St; R, W to Prince St (W weekdays only); 6 to Bleecker St.

A downtown mix of classic and hip clothing lines the shelves here. Stock up on clever, laugh-out-loud onesies from London label No Added Sugar or a hooded mini poncho all the way from Cali.

Soho Baby

251 Elizabeth St between Houston and Prince Sts (212-625-8538). Subway: B, D, F, V to Broadway-Lafayette St; R, W to Prince St (W weekdays only); 6 to Bleecker St.

Stylish European clothes and accessories for kids eight and under are available here, in addition to a small selection of gifts and toys.

Trust Fund Baby

239 Elizabeth St between Houston and Prince Sts (212-296-3600). Subway: B, D, F, V to Broadway-Lafayette St; R, W to Prince St (W weekdays only); 6 to Bleecker St.

Money is the tongue-in-cheek theme at Trust Fund Baby, which sells its own line of cashmere sweaters and knit hoodies for tots. Don't miss the juniors line for tweens.

East Village

Crembebe

68 Second Ave between 3rd and 4th Sts (212-979-6848). Subway: F, V to Lower East Side-Second Ave.

Downtown denizens love the store's wooden toys, funky accessories, and imported and domestic clothing for kids ages newborn to six.

Dinosaur Hill

306 E 9th St between First and Second Aves (212-473-5850). Subway: F, V to Lower East Side-Second Ave; L to First Ave.

Looking for a handmade marionette for an aspiring Gepetto? Hit the Hill, which specializes in original toys for all kids, newborn to tween.